

Privacy Policy

We, Mizrah & Ma'arav Import and Marketing Ltd., C.R. 513047662 (the "Company"), are committed to protecting the privacy of visitors to our website. The purpose of the following detailed policy (the "Privacy Policy") is to explain what information is collected on the website, how it is used, and what rights visitors to the website have regarding this information.

Use of the website is subject to this Privacy Policy. By using the website, you confirm that you have read this Privacy Policy and that you agree to its terms. If you do not agree to this Privacy Policy, you must refrain from any use of the website.

This Privacy Policy is written in the masculine form for convenience only, but naturally applies to all genders.

1. Information Collected

When using the website, we may collect the following types of information:

- **Technical information** about visitors to the website that does not personally identify them: the IP address from which the visitor browses the website, the type of browser and operating system used by the visitor, the date and time of browsing, and the website pages viewed.
- **Personal details** provided by visitors through a contact form, such as name, email address, and phone number.

Personal information provided by a visitor who contacts the Company will be stored in a database controlled by the Company and will be stored and/or processed by the Company or on its behalf, in Israel and/or abroad.

It is clarified that visitors are not legally obligated to provide any personal information to the Company, and providing such information depends solely on their will and consent. However, without providing personal information, a visitor will not be able to contact the Company, and the Company will not be able to respond to their inquiry.

2. Purposes of Using the Information

The information collected is used for the following purposes:

- Improving the user experience on the website and tailoring the content.
- Responding to visitors who have contacted us.
- Compliance with legal and regulatory requirements.

3. Disclosure of Information to Third Parties

The Company will not transfer personal information that identifies website visitors to third parties, except to service providers as required for hosting and operating the website, in the

event that rights to the website are transferred to a third party, or if disclosure of the information is required by law.

4. Rights of Website Visitors

According to the Protection of Privacy Law, 1981, a visitor has the right to review information about them held by the Company, and may also request to correct or delete this information. Requests regarding this matter may be sent to: **info@ewi.co.il**

5. Changes to the Privacy Policy

We reserve the right to update this policy from time to time. The version of the policy published on the website is the most up-to-date and binding at all times.

6. Use of Cookies

The website uses cookies and similar technologies for its ongoing operation, for collecting statistics, and for improving the content of the website. Visitors may manage cookies through their browser settings.

7. Contact Information

For questions, requests, or inquiries, you can contact us at:

- **Email:** info@ewi.co.il
- **Address:** HaReches Blvd. 64 Modi'in 7178635 Israel
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